

GDCG REBUILDS TYREE RESIDENCE AFTER TOTAL FIRE LOSS



SIDE ELEVATION OF TYREE RESIDENCE AFTER FIRE LOSS
- PHOTO COURTESY OF MICHAEL JASKOLKA

GDCG worked with trade partners JP Flooring, D and L Plumbing, H&R Concrete, and ProBuild to ensure the Tyree's home could be reconstructed within the limits of their insurance policy.

The Tyree's new home now features three bedrooms, two bathrooms, and is approximately 1700 sqft.

PROJECT AT A GLANCE

Estimator: Michael Jaskolka

Superintendent: Ben Cook

Date to Production: May 25, 2014

Completion Date: Sept. 30, 2014



FRONT ELEVATION OF TYREE RESIDENCE AFTER RESTORATION EFFORTS

- PHOTO COURTESY OF BEN COOK

In October of 2013, Lewis and Lisa Tyree's Dayton residence was ravaged by an electrical fire that started in their basement and spread quickly throughout their 72-year old home.

Within days of the disaster, Greater Dayton Construction Group's restoration team was contacted by the Tyree's to begin the estimation and restoration process.

Upon initial inspection, the home was ruled a total loss and would need to be fully rebuilt to meet current code requirements. In addition to a full-home restoration, two land lots had to be replotted to accommodate the new structure and septic mound system.



KITCHEN AT TYREE HOME AFTER FIRE LOSS
- PHOTO COURTESY OF MICHAEL JASKOLKA

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CONTRACTOR OF THE YEAR (CotY) AWARDS

The National Association of the Remodeling Industry is accepting entries for the 2015 Contractor of the Year Awards (CotY).

Awards can be earned for projects in the following categories: Residential Kitchen, Residential Bath, Residential Interior, Residential Addition, Residential Exterior, Entire House Renovation, Residential Historical Renovation, Commercial Interior, Commercial Exterior, Commercial Specialty, Landscape Design, and Basement Remodel.

If you have a project you would like to submit or any questions about the submission process, see External Communications Coordinator, Caroline Morgan by Monday, Oct. 13. No previous CotY submissions can be resubmitted and projects must have been completed between Dec. 1, 2012 through Nov. 3, 2014.

CotY submissions must be uploaded to the NARI website by Nov. 3rd at 5 p.m. in a digital format.

A well-assembled submission requires before and after photos, as well as detailed descriptions of the project's scope. Be mindful of these requirements before considering submission.

GDC RANKED AMONG NATION'S ELITE IN INDUSTRY PUBLICATION



Greater Dayton Construction Group ranked 2nd nationally on Remodeling Magazine's "Remodeling 550" list for full-service remodelers around the country. *

In addition, Greater Dayton Construction Group ranked as the Top Performer (#1 nationally) in the light commercial category on Qualified Remodeler's "Top 500" list.

* Residential Remodeling revenue data for the list is gathered from a Web-based survey developed by Remodeling Magazine. The Farnsworth Group, a data collection service based out of Indianapolis, programmed and hosted the Web-based survey and collected and compiled the data. Additional information was obtained by Remodeling Magazine editors through survey mailings, phone calls and public information sources.

NORDSTROM RACK HOLDS GRAND OPENING

After announcing plans to expand in early 2014, The Greene (owned by Olshan Properties), contracted Oberer Thompson Company to build a 54,000 sqft. building shell, which is now home to the region's first Nordstrom Rack (35,000 sqft.). OTC began construction efforts in January and finished the project at the end of July.



**DURING AND AFTER PHOTOS OF NORDSTROM RACK
-PHOTO COURTESY OF KATHERINE BRAUNSCHEIDEL**

To celebrate the new store, Nordstrom Rack hosted two grand opening events. A special RSVP event was held on Tuesday, Sept. 9 and the official grand opening (open to the public) was held on Wednesday, Sept. 10. The grand-opening event (from the public) proved to be a success, as the line outside stretched the entire length of the parking lot. Both events featured multiple promotions and giveaways, along with complementary food and drink.

President of Nordstrom Rack, Geevy Thomas, said "We believe The Greene represents the best of shopping and entertainment in the area and we are thrilled to be a part of this compelling retail environment."

FALL HOME PREPARATIONS

With fall weather approaching the Dayton area, GDCG seeks to provide informative literature on how to better prepare your home for the changing of seasons. Keep this information in mind, as it is important when talking to insurance agents, adjusters and homeowners.

Smoke & CO Detectors - Change the batteries in all of your smoke and Carbon Monoxide detectors.

Storm Panels – Start preparing the exterior of your home for the harsh winter months. Install storm panels in your storm door and storm windows.

Flammable Liquids – Many liquids that are stored in the garage will freeze and may burst. Read the warning labels before storing items inside your home.

Lawn Equipment - Winterize your gas powered lawn equipment. Add fuel stabilizer to the gasoline as directed on the container.

Drains – Keep your drain lines at the curb clear of leaves and debris.

Gutters – Do a final cleaning of your gutters to prevent blockage and draining problems.

Lawn care – Store or secure lawn furniture and be sure to have your irrigation system drained to prevent frozen underground waterlines.

Fire Pits – Make sure the backyard firepit is well protected against trip and fall type hazards or creating a fire hazard. Have a garden hose available if needed.

Chimney – Have your chimney and fireplace inspected before first use. Never burn pressure treated wood or pine tree wood in your fireplace.

Filters – Install a new furnace filter to increase the indoor air quality and performance of your HVAC system.

Ceiling Fan – Adjust your ceiling fans to the reverse position (air drawn upward) to circulate warm air up.

Air Circulation – Adjust the dampers in your ductwork to move the warm air from the furnace to the first floor of your home. Warm air rises and this will allow your furnace to run efficiently.

GDCG RANKS ON “TOP 10” OF DAYTON-AREA HOME BUILDERS



On Sept. 5, the Dayton Business Journal (DBJ) published its annual list of top-ranked Dayton-area home builders.

In 2014, Greater Dayton Construction Group ranked 10th on the list.

The DBJ’s “Top 5” Dayton-area home builders included:

- **Ryan Homes**
- **Inverness Homes**
- **Ashford Homes**
- **Cristo Homes**
- **Ellis Custom Homes**

RESIDENTIAL DIVISION SAFETY WRAP-UP

In the month of September, Greater Dayton Construction, Ltd. held its third quarter safety meeting for the residential division.

During the safety meeting, discussions were focused around electrical, warehouse and vehicle safety, as well as general housekeeping tips, and OSHA Training.

Fourth quarter safety meetings (for all divisions) will be held in December — dates are to be determined.

NEW EMPLOYEE REFERRAL PROGRAM BEGINS OCT. 1

Greater Dayton Construction, Ltd. is always looking for great associates, and we are asking our employees for help.



The new “Employee Referral Award Program” is an awards program that could be a great opportunity for you to

earn up to \$100.00 while helping your friends and associates find jobs at GDC. If your candidate is hired and remains in good standing after the new employee’s 60-day orientation period, you will be awarded a \$100.00 employee referral bonus.

Candidates can also submit their resume to: hr@gdcg.com, just make sure they give you credit for the contact!

SCHEDULE OF EVENTS

Ladies Night Out | Oct. 16

Greater Dayton Construction Group and PuroClean Emergency Services will be teaming up to host a “Ladies Night Out” on Thursday, Oct. 16 from 5:30 - 9:00 p.m. The event will take place at MCL Cafeteria located in Kettering, Ohio.

The outing will feature a night of pampering and relaxing with food and beverages provided. Services will include: chair massages, mini manicures, hair styling/bang trims, eyebrow waxing, makeup artists, and a personal fitness trainer.

If interested in attending, please RSVP by Thursday, Oct. 9 to Kim Bilbrey at 937.901.7557 or at kim@bilbreymarketing.com.

Third Quarter Commercial Division Safety Meeting | Oct. 2

OTC will be holding its quarterly safety meeting for members in the commercial division on Thursday, Oct. 2 at 4 p.m. As a reminder, please bring your copies of completed “Toolbox Talks.”

If you are unable to attend, please notify Steve Maloy or Chris Godfrey in advance.

BENEFIT REMINDERS

Accident Insurance

For all employees enrolled in the Allstate Accident Insurance Plan, make sure to submit your doctor/dental outpatient Physician’s Treatment Claim form and/or the Accident Claim form for any eligible treatment received during 2014.

A single can submit two per year and a family can submit up to four claims for the \$75.00 reimbursements, but only two per one member of a family plan.

To submit the claim form, fax the provider’s bill showing the day(s) of treatment to: American Heritage Life Insurance Company (the fax number is included on the form.)

Forms can be accessed on the S: Drive in the “Employee HR Forms” folder, and they are also located in Steve Maloy’s office. If you have any questions or need help submitting the paperwork, see Steve Maloy.

Flu Vaccination Reminder

To prepare for this year’s flu season, GDC is providing information from Anthem to help you and your

family make an informed decision about the flu vaccine.

For all current participants in the GDC Anthem medical plan, the flu vaccine is included in your benefits. Most major pharmacies and doctors will perform the shot; however, coverage may vary depending on the doctor visit, so make sure to ask the physician’s office or pharmacy.

GDCG/GDB&R WELCOMES NEW EMPLOYEE

Bill Kirtland

Residential Operations Coordinator

Greater Dayton Construction Group is happy to welcome Bill Kirtland to the company!

Bill comes to GDCG with over 20 years of industry experience ranging from field laborer to project management. In his free time, Bill enjoys spending time with his family, fly-fishing, hiking and watching University of Tennessee football.

Welcome to the GDCG team Bill!

THIRD QUARTER SOCIAL MEDIA UPDATE

Since Greater Dayton Construction Group and Greater Dayton Building & Remodeling’s social media platforms were last analyzed in Sept. 2013, the “following” base has had a 60% increase – growing from 225 followers to 389 followers.

Additionally, GDCG and GDB&R have made over 356 Facebook posts since its debut in March 2013, and as a result have received over 51,686 page post impressions (viral and organic).

As GDCG and GDB&R continue to grow their social presence, we hope you will continue to encourage trade partners, agents, adjusters and customers to follow us on our pages.



GRAPH OF GDB&R'S POST REACH FROM MARCH 2013 TO SEPT. 2014

-GRAPH COURTESY OF FACEBOOK INSIGHTS